

From the Membership Chairman Al Walker
Membership Directory

The M & M Yacht Club is pleased to announce that for the first time we will be offering advertising for local businesses in our annual membership directory.

This 2009 directory will be distributed to all the current members of the Yacht Club, which includes nearly 200 members and families from the local area, as well as many other cities in Wisconsin, Michigan, and other states. Our members are all united by their common interest in boating related activities based in the Great Lakes Memorial Marina in Historical Downtown Menominee.

Members usually keep the M&M Yacht Club directory in a readily accessible place, right next to the home phone, phone book and notepads, so that they can easily contact their boating friends and fellow club members. With the addition of advertisements in the directory, the M & M Yacht Club membership will be able to quickly access local business information. They'll be able to order that large pizza to be delivered to their boat slip, or schedule a massage to work out the kinks from the last sailboat race!

We will be offering full-page (5.5" by 8.5"), half, and quarter size advertising slots based on the following rates:

- Full page = \$ 100
- Half page = \$ 50
- Quarter page = \$ 25

If you have questions about the new directory, please call Al Walker at 906-290-2483.